



DENVER CENTER FOR
THE
PERFORMING ARTS

John Ekeberg
Executive Director
Broadway & Cabaret

6

PROGRAMMING LINES

EDUCATION & COMMUNITY ENGAGEMENT

Nurturing a love of theatre through programs and community connections across the region

EVENT SERVICES

Producing awe-inspiring events in dramatic venues

THEATRE COMPANY

Bringing handcrafted classics, world premieres, and modern masterpieces to life on stage

BROADWAY

Presenting Broadway's national touring productions on Denver's biggest stages

OFF-CENTER

Creating unexpected theatrical experiences that place the audience at the center of the story

OUR GUESTS

CABARET

Entertaining audiences with comedy, improv, musicals, and more

GUIDING STATEMENTS

Our updated vision, mission, purpose, and values will unify the DCPA under a shared strategic direction and guide us toward a bold and meaningful future.

VISION

Our vision is to create a more connected and inclusive community lifted up and drawn together by theatrical storytelling and shared experiences.

MISSION

We engage and inspire through the transformative power of live theatre.

PURPOSE

We passionately believe that the art of theatrical storytelling unites us across our differences, illuminates our shared past to understand our collective present, and empowers us to create a just, equitable, and loving future—for everyone. To learn more, read our full Equity Statement.

VALUES

COLLABORATION

We produce our best possible work together by engaging people with diverse perspectives, lived experiences, and talents around our shared goals.

BELONGING

We build a respectful and empathetic culture through our active commitment to equity, diversity, inclusion, and accessibility.

COMMUNITY

We cultivate open, responsive, affirming relationships and partnerships for a greater collective impact.

SUSTAINABILITY

We prioritize the well-being of our team, our patrons, our finances, and the environment to ensure our thriving future.

INTEGRITY

We act responsibly, with honesty, accountability, and transparency.

CREATIVITY

We embrace innovation and imagination in our daily work to advance our mission.



THE DENVER CENTER



350
Employees

121,701
Free & Discounted Admissions

\$142,502
Ticket & Class Scholarships

703,098
Guest Experiences

MISSION

We engage and inspire through the transformative power of live theatre.

EQUITY STATEMENT

We passionately believe that the art of theatrical storytelling unites us across our differences, illuminates our shared past to understand our collective present, and empowers us to create a just and loving future — for everyone.

BOARD OF TRUSTEES & EXECUTIVE STAFF

BOARD OF TRUSTEES

Martin Semple, Chairman
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Robert Slosky, Vice Chairman
William Dean Singleton, Secretary/Treasurer
Dr. Patricia Baca
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Ken Tuchman

Tina Walls
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HONORARY TRUSTEES

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William Dean Singleton, President
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Robert Slosky
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EXECUTIVE MANAGEMENT

Janice Sinden, President & CEO
Jamie Clements, Vice President, Development
Chris Coleman, Artistic Director, Theatre Company & Off-Center
John Ekeberg, Executive Director, Broadway & Cabaret

Lydia Garcia, Executive Director, Equity & Organization Culture
Gretchen Hollrah, Chief Operating Officer
Lisa Mallory, Vice President, Marketing & Sales
Lisa Roebuck, Vice President, Information Technology
Charles Varin, Managing Director, Theatre Company & Off-Center
Allison Watrous, Executive Director, Education & Community Engagement
Jane Williams, Chief Financial Officer

Trustees & management as of June 30, 2022

A LEGACY: FORMER PRESIDENT, COO & TRUSTEE LESTER WARD

On October 21, 2021, former DCPA President, COO and Trustee Lester Ward passed away after 46 years of service. Working alongside the Board, Lester guided the organization through years of tremendous growth in new play development, the establishment of Off-Center and his strong commitment to theatre education. His contributions will be heard in every round of applause for decades to come.

DEVELOPING A CULTURE OF BELONGING

It takes a conscious and coordinated effort to create an amazing culture — one that is respectful of different people, perspectives, and experiences. As the DCPA continues its commitment to the advancement of equity, diversity, inclusion and belonging, leaders implemented Culture of Belonging and Respect workshops for all staff and visiting artists.

ARTISTIC IMPACT



30
Ticketed Events

25,375
Subscribers

605,145
Tickets Distributed

\$203,406,512

Total Economic Impact

SUBSCRIBERS HAVE STAYING POWER

We've long known that our subscribers are loyal — it's what makes this one of the best theatre markets in the country. But we found out exactly how loyal when we canceled and postponed 35 shows. Not only did 14,000 Broadway subscribers retain their packages over 18 long months, but we surged to 25,375 total subscribers upon our return. Thanks to near sell-out shows like Disney's *The Lion King*, *Hamilton* and *Moulin Rouge*, our fans keep coming back for more.

VAN GOGH BROUGHT AURORA'S STANLEY MARKETPLACE TO LIFE

Just when locals were feeling a bit claustrophobic from COVID restrictions, *Van Gogh Alive* brought much-needed relief. Held in the spacious Stanley Marketplace Hangar in Aurora, *Van Gogh Alive* invited audiences of all ages to be immersed in projections of the artist's greatest masterpieces...all while providing ample space to socially distance from other participants. The sensory experience reunited our community with art, culture and one another.

CAMP CHRISTMAS SHONE BRIGHTLY

Camp Christmas was made merrier and brighter by its commitment to sustainability. Creator Lonnie Hanzon capitalized on Lakewood's "Powered by Renewable Energy" program to offer an eco-friendly holiday destination. *Camp Christmas* was entirely solar powered and utilized LED lightbulbs and repurposed or recycled materials for its extravagant outdoor lighting displays. The renewable energy alone avoided 25,000 pounds of carbon emissions, leaving everyone with a glow of appreciation for the sustainability efforts of the area's newest holiday tradition.

WORLD PREMIERE OF RATTLESNAKE KATE REINTRODUCED NEW PLAY DEVELOPMENT

The highly anticipated world premiere of *Rattlesnake Kate* ushered back the DCPA Theatre Company's new play development program when it was held in conjunction with the 2022 Colorado New Play Summit. Based on a concept album by Neyla Pekarek, the production recounted the real-life tale of Kate Slaughterback who saved her horse, her homestead and her son from a rattlesnake migration. This Colorado legend was celebrated by three diverse actresses who portrayed different stages of Kate's remarkable life.

TICKETED SHOWS & EVENTS

BROADWAY

CATS
The Choir of Man
Dear Evan Hansen
Disney's The Lion King
Hamilton
The Hip Hop Nutcracker
Jersey Boys
Moulin Rouge
Tootsie

CABARET

Dixie's Never Wear a Tube Top While Riding a Mechanical Bull (And 16 Other Things I Learned While I Was Drinking Last Thursday)
The Improvised Shakespeare Company
The Other Josh Cohen
Rockin' and Rollin' with Miss Rhythm: The Story of R&B Legend Ruth Brown

COLORADO NEW PLAY SUMMIT

*American Fast**
*Cebollas**
*Rubicon**
*saturday**

SIGNATURE EVENTS

Bobby G Awards Ceremony
Saturday Night Alive
Women with Hattitude

OFF-CENTER

Camp Christmas
Mixed Taste
Van Gogh Alive

THEATRE COMPANY

Choir Boy
A Christmas Carol
*In the Upper Room**
Quixote Nuevo
*Rattlesnake Kate**
Wild Fire
Who's Afraid of Virginia Woolf?

* Denotes new works

EDUCATION IMPACT



268

Unique Schools Served

380 Class Scholarships
Valued at \$115,880

125,012 Contact Hours

100,043
Students Engaged

BOOK STARS

In a year when many programs were simply glad to restart, Book Stars exploded. This early childhood literacy program pairs a beloved book with theatre-based activities that bring a story to life. Over the past two years, Book Stars has grown exponentially by offering 1,036 workshops (a 240% increase from FY19) and connecting with 22,109 children — more than double previous levels. It's never too early to cultivate a love of reading...and theatre.

DPS SHAKESPEARE FESTIVAL

Another program to not only restart but also grow was the Denver Public Schools Shakespeare Festival. As a full partner of the Festival, DCPA Education offers in-school workshops to help students prepare. Plus, DCPA educators adjudicate, host and promote the beloved event. This year the DCPA team offered 148 workshops (a 44% increase from FY19) and welcomed 500 more participants to the on-site performances for a total of 5,500 aspiring thespians.

BOBBY G AWARDS RECOGNIZES TALENT

The eighth annual Bobby G High School Musical Theatre Awards returned in-person to the Ellie Caulkins Opera House. This celebration of the best in high school musical theatre featured emcee Abby Leher, 2018 Best Lead Actress and a recent contestant on "American Idol." This year, adjudicators evaluated 41 participating productions and 3,500 students, ultimately sending the Best Lead Actor and Actress to New York to represent Colorado in the national Jimmy Awards.

EDUCATION TEAM PARTNERS WITH THESCON

For more than 25 years, the DCPA Education team has partnered with the Colorado State Thespian Conference, or ThesCon. This year, the Denver Center's involvement expanded to include more than 25 workshops, six tours, and adjudication of more than 1,500 students.

EDUCATIONAL PROGRAMS

AUDIENCE ENGAGEMENT

Family Night on Broadway

Pre-show activities paired with a "kids go free with an adult" ticket

Tours

Backstage tours for audiences and student groups

IN-SCHOOL

Bobby G High School Musical Theatre Awards

Professional review of the best in high school musical theatre

Book Stars

Hands-on creative activities that stimulate literacy

Career Readiness

First-hand exposure to theatre careers

Denver Public Schools Shakespeare Festival

Workshops and co-presentation of the DPS Shakespeare Festival

Dramatic Learning

Fully customizable arts integration to complement core curriculum

Middle & High School Playwriting Workshops & Competition

Program to nurture young writers and develop new plays

Professional Development for Teachers

Tools to activate student engagement

Resiliency Program

Programs to build communication, collaboration and innovative thinking

Shakespeare in the Parking Lot

Adaptations of Shakespeare for high school students paired with workshops

ON-SITE

Acting Classes

Internships

Private Coaching

Student Matinees

COMMUNITY IMPACT



¡COMUNIDAD, CULTURA Y FIESTA! **CONNECTED COMMUNITY AND CULTURE**

The DCPA's Community Engagement efforts restarted with *¡Comunidad, Cultura y Fiesta!* Held in partnership with the Colorado Symphony and Denver Arts & Venues, nearly 400 attendees experienced delicious food, engaging music and Folklorico dancing by local partners. Then guests entered the fantastical world of DCPA Theatre Company's *Quixote Nuevo* where the crowd was joined by playwright Octavio Solis making it a night to remember.

MAKING SHAKESPEARE RELATABLE

Many people have notions about Shakespeare. Lofty language, neck ruffs and swordplay. Toss out the pretentious impressions, add a park and a pickup truck, and you have the DCPA's Shakespeare in the Parking Lot. This accessible education community engagement program has grown to include 15 free public performances at community centers, which were seen by 1,668 people. All hail the Bard!

RATTLESNAKE KATE DRESS DISPLAYED DURING WORLD PREMIERE

In partnership with the City of Greeley and the Greeley History Museum, a replica of Kate Slaughterback's snakeskin dress was displayed during the DCPA Theatre Company's production of *Rattlesnake Kate*.

DCPA TAKES PRIDE IN PRIDE

Continuing a tradition, DCPA employees, family and friends walked alongside a proudly bedecked float in the annual Denver Pride Parade.

3,524 Guests at Invited
Dress Rehearsals

64,6647 Free or Discounted
Student Programs

\$182,640

Value of Vouchers,
Scholarships & Donated Space

COMMUNITY COLLABORATIONS

Continuing & Deepening
Relationships

Amigos de México
Anythink Library | Brighton,
Commerce City
Apprentice of Peace Youth
Organization
Balón USA
Band of Troughs Theatre Company
Cherry Creek Theatre
City of Aurora - Global Fest
City of Denver - Arts & Venues,
Cook Park Recreation Center,
Five by Five
City of Greeley Museums
City of Greenwood Village -
Cultural Arts
City of Thornton - Thornton Arts &
Culture Center
City of Westminster | Parks
Recreation and Libraries
Dance USA
Denver Cafecito
Denver Children's Advocacy Center
Denver Preschool Program
Denver Public Library | Multiple
Branches
Downtown Aurora Visual Arts
EB PIXS
Five Points Jazz Festival
Flatiron Crossing Mall
Focus Points Family Resource
Center
Laradon
Latin Fashion Week Colorado
Latino Community Foundation of
Colorado
Lighthouse Writers Workshop -
Poetry Out Loud
Littleton Museum
Migrant Education Program | DPS
ESSA Title Programs
Migrant Education Program |
Aurora Public Schools
Mile High 360
MSU Denver | Denver Project
for Humanistic Inquiry, College
Assistance Migrant Program
New Generation Productions
One Talk Media
Pop Culture Classroom
Soldevila Music Project
Sun Valley Youth Center
The Catamounts
University of Denver

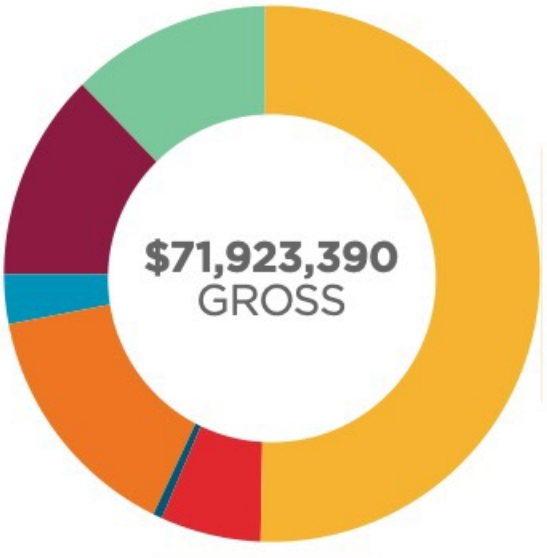
COMMUNITY PARTNERSHIPS

Thriving & Long-standing
Relationships

365Health
ArtisticO
Catholic Charities
The Center on Colfax
City of Lakewood
COLECTIVA
The Collaborative of the SCFD
Colorado Business Committee for
the Arts
Colorado Dragon Boat Festival
Colorado State Thespians
Colorado Symphony
Denver Museum of Nature and
Science
Denver Public Library
Denver Public Schools
Denver Public Schools Foundation
Denver School of the Arts
Glowmundo
Hanzon Studios
HighPointe Services
Inside the Orchestra - Tiny Tots
Jameka Speaks
Jeffco Public Schools
King Adult Day Enrichment
Program (KADEP)
Mexican Cultural Center
Museo de las Americas
Office of Storytelling | City and
County of Denver
Opening Act
Phamaly Theatre Company
Riverfront Park Community
Foundation
UCHealth
Visit Denver

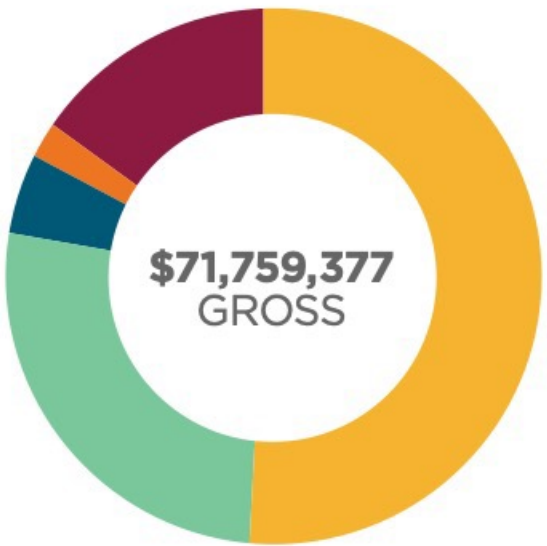
FINANCIAL INFORMATION

JUNE 30, 2021 AND 2022



REVENUE

BROADWAY	\$36,201,589
THEATRE COMPANY	4,346,370
EDUCATION	497,437
CONTRIBUTED SUPPORT	10,849,216
CAPITAL CAMPAIGN	2,430,298
OTHER OPERATING INCOME	9,133,041
SCFD	8,465,439



EXPENSES

BROADWAY	\$36,221,862
THEATRE COMPANY	19,398,506
EDUCATION	3,029,696
FUNDRAISING	1,615,832
SUPPORTING SERVICES	11,493,481

STRATEGIC PLAN

2024-28



DENVER CENTER FOR THE
PERFORMING ARTS





FIVE-YEAR GOALS

GOAL 1

Create 1 million
engagements annually

GOAL 2

Implement a collaborative
artistic programming
process to advance
the mission and goals of
the DCPA

GOAL 3

Expand our SCFD presence
and partnerships to support
the SCFD mission

GOAL 4

Maximize the use of our
spaces internally and by
our community

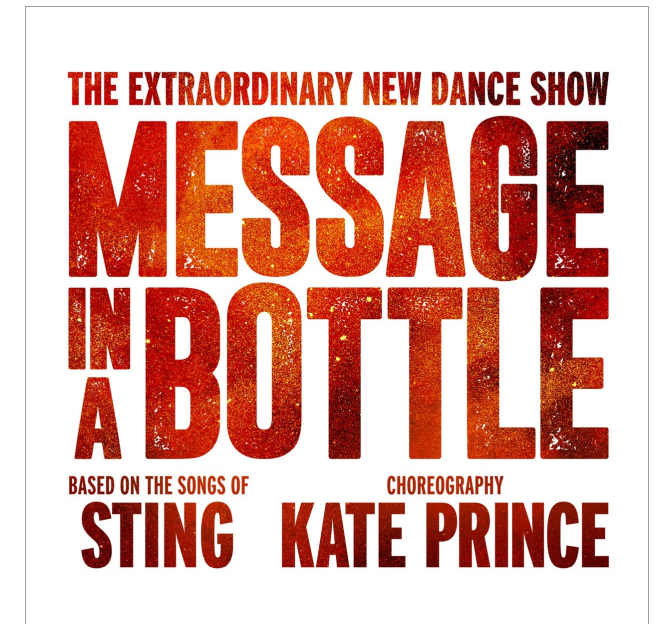
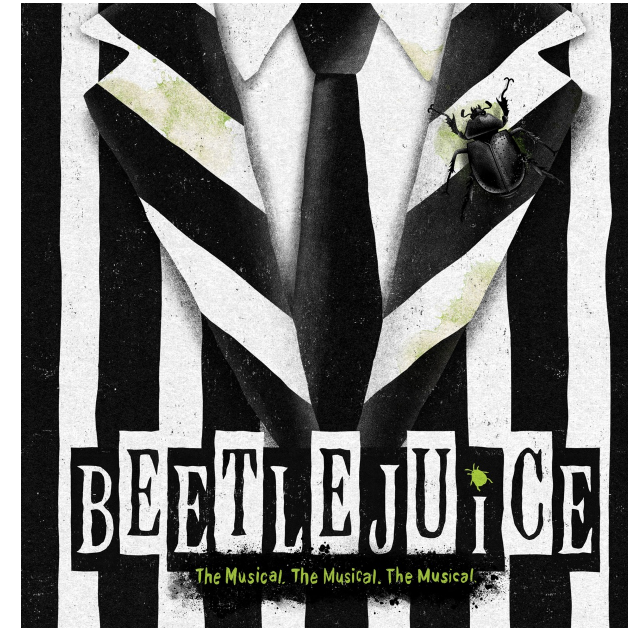
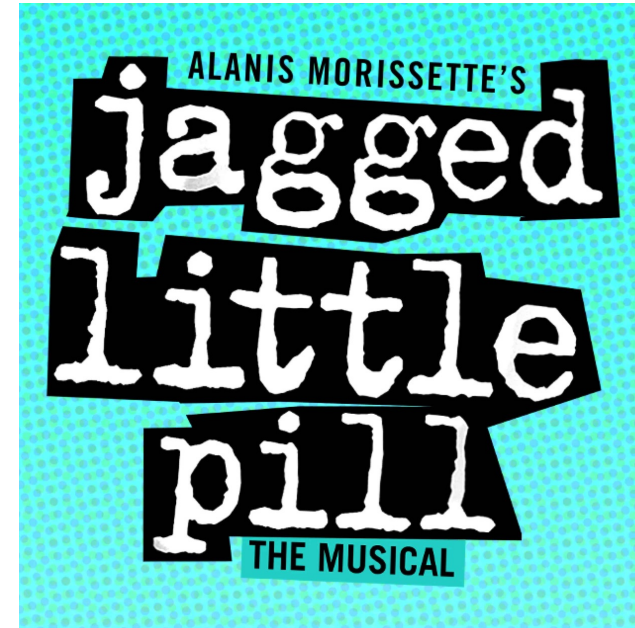
GOAL 5

Modernize our use of
technology to advance
audience and donor
relations

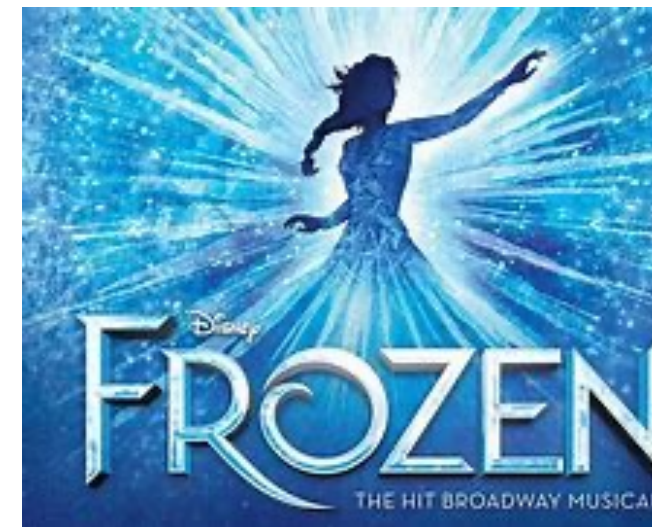
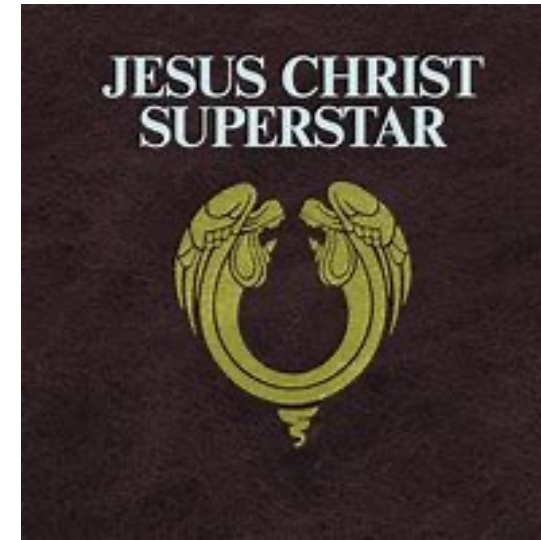
GOAL 6

Prioritize long-term
sustainability to deliver
our mission

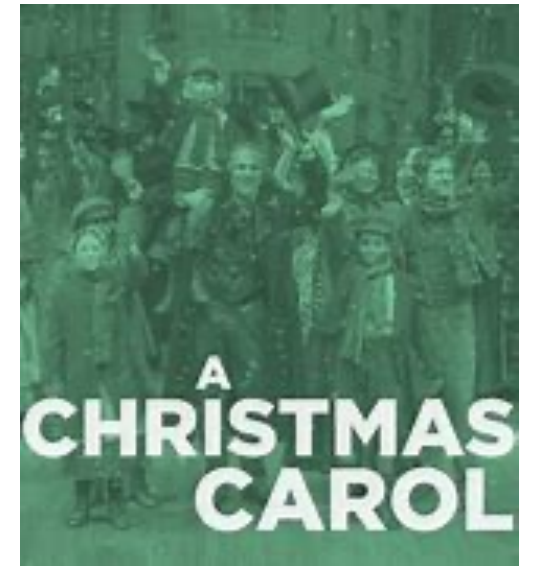
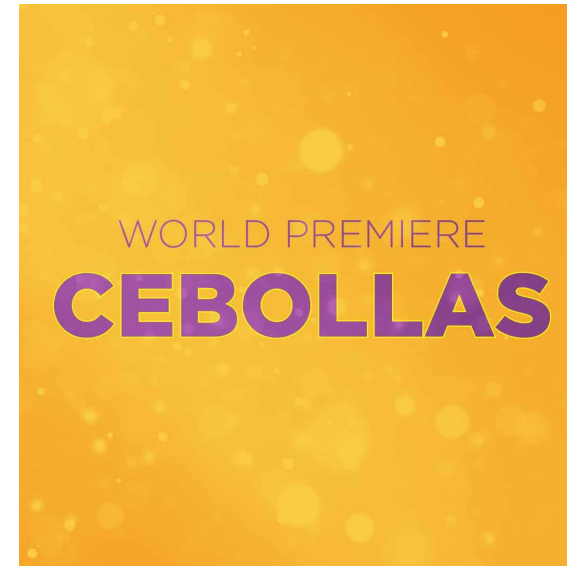
2023/2024 Broadway Subscription



2023/2024 Added Attractions



2023/2024 Theatre Company Season



2023/2024 Cabaret, Education and Off-Center



The DCPA's planned giving society provides events, benefits, and connections for you and your clients.

- Annual Luncheon
- Special Performance Invitations
- Like-minded Friendships
- Legacy-building Opportunities
- Investment in DCPA's Vibrant Future

A decorative graphic in the bottom right corner consisting of two overlapping circles. The larger circle is a vibrant green and contains the text 'THE ENCORE SOCIETY'. The smaller circle, which overlaps the larger one, is a lighter shade of green.

THE ENCORE
SOCIETY

Ways to Give

Charitable Bequest

By including us in your Will or Living Trust, you create a gift today that DCPA will receive when your estate is settled. Several types of bequests are available:

- Percentage: As your estate appreciates, today's bequest has greater impact in the future.
- Specific assets or amount: Determine an exact dollar amount or asset.

Charitable Remainder Trust

In the right situation, a charitable remainder trust can provide powerful financial, tax and estate planning benefits. You donate assets into the trust you create for the eventual benefit of the DCPA. In the interim, the trust pays income to you and/or your designated income beneficiaries. You receive tax benefits, too.

Retained Life Estate

Donate a personal residence or farm to us and retain the right to occupy it for the rest of your life. Receive tax benefits today.

Charitable Gift Annuity

Make a gift today and you (and another person, if desired) will receive fixed payments for life, which you can never outlive. The payments can begin now or at a later date that you choose. The rates are attractive and you will be eligible for tax benefits, too.

Retirement Plan

One of the tax-smartest planned gifts you can make involves your IRAs and retirement plans. You can name the DCPA as a beneficiary of all or portion of these accounts. To include the DCPA, simply request a "beneficiary change" form from your retirement plan custodian, complete the form and return it according to the instructions provided.

Charitable Lead Trust

A charitable lead trust can provide support for the DCPA for a period of time you determine. You donate assets into the trust you create. After the trust's term is over, it transfers assets to your heirs with little or no estate or gift tax.

Life Insurance

You can name the DCPA as the beneficiary of a new or existing life insurance policy. This gives you the flexibility to change your mind at anytime in the future should your needs change. You also may name us as owner and beneficiary of a policy and be eligible for current tax benefits.

Revocable Gift

By naming DCPA in your will, living trust or as a beneficiary of your retirement plan, you can protect yourself against an uncertain future. Should you need these assets, they are available for you. If not, your gift will come to us after your lifetime.

Contact Connor Carlin for more information:
ccarlin@dcpa.org 303.446.4842



THE ENCORE
SOCIETY



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